

**Concept:** **NOT** Out of Sight, ^ Out of Mind

**Use:** Organic social media posts

**Directions:** Download the five accompanying social media graphics for the following medication storage spots on YourMedsYourMatter.com, and utilize the post content below to share the importance of monitoring, locking up and properly disposing of opioid medications to prevent potential misuse.

**Image #1: PURSE**

Stashing those pills in your purse? If so, your handbag could be an easy target for one looking to misuse your legally prescribed opioid medication. Don't let your oversight be someone else's overdose. #YourMedsYourMatter

**Image #2: MEDICINE CABINET**

The medicine cabinet: a natural place to store your opioid pain meds. And an easy-access opportunity for someone struggling with addiction. The only safe place for storage is a lockbox or disposal. #YourMedsYourMatter

**Image #3: DESK DRAWER**

Pens, post-its, pain killers. If you need to keep legally prescribed opioid medication on hand at work, make sure you store it in a desk drawer that locks to avoid dealing drugs unintentionally. #YourMedsYourMatter

**Image #4: BEDSIDE TABLE**

Helping patients manage severe pain is a noble pursuit. Keeping addictive drugs from ending up in the wrong hands is even nobler. Monitor, lock up and dispose of opioids to prevent family and staff misuse. #YourMedsYourMatter

**Image #5: PANTS POCKETS**

Cash left in your jeans pocket could be someone's payday. Pills in them could play a role in someone's last day. Take responsibility for ensuring your opioids are locked up and disposed of properly. #YourMedsYourMatter

